

11 MILLION GUEST NIGHTS/year

➤ **3 MILLION** IN COMMERCIAL ACCOMMODATIONS

➤ 20% FOREIGN ➤ 56% NORWAY



DAY VISITS
1,2 MILLION/year

The Tourism Industry in Jämtland Härjedalen

"Leading in outdoor nature-based experiences"

In Jämtland Härjedalen tourism is a primary industry with a turnover of

5,14 BILLION sek/year

Direct tourism employment:

4 700 FULL-TIME



SONFJÄLLET
NATIONAL PARK

2,56
MILLION/year



60 000



WHITE
GUIDE **32**



**>150 ARTISAN
FOOD PRODUCERS**

45 000
REINDEERS



55-70 000 MOOSE

