

# 11,3 MILLION GUEST NIGHTS/year



➤ 3 MILLION IN COMMERCIAL ACCOMMODATIONS

➤ 20% FOREIGN

➤ 54% NORWAY

DAY VISITS  
1,2 MILLION/year

## The Tourism Industry in Jämtland Härjedalen

*"Leading in outdoor nature-based experiences"*

In Jämtland Härjedalen tourism is a primary industry with a turnover of

**5,56 BILLION sek/year**

Direct tourism employment:

**4 900 FULL-TIME**



SONFJÄLLET  
NATIONAL PARK

2,75  
MILLION/year



60 000



WHITE  
GUIDE 35

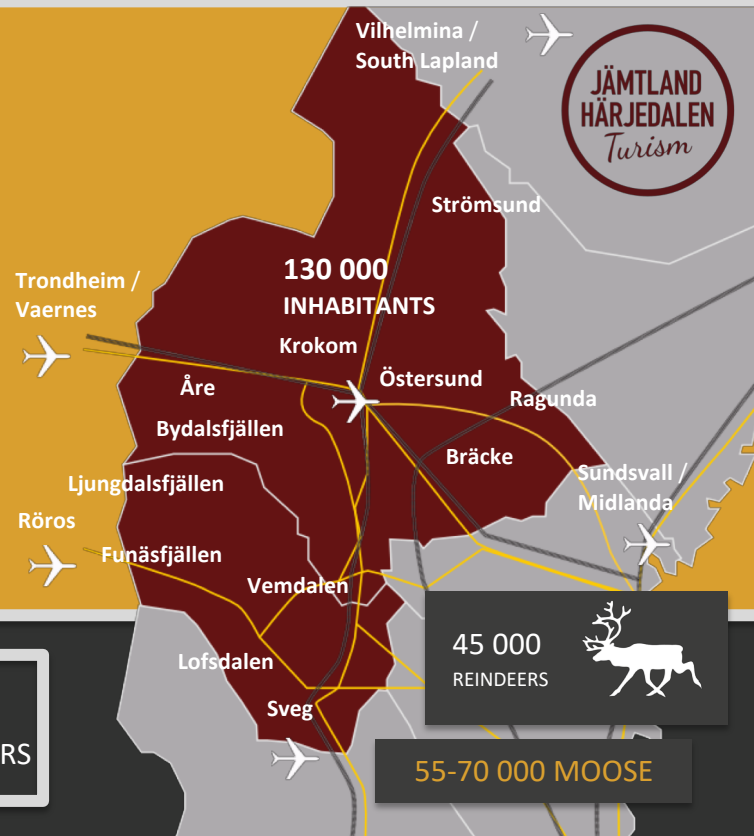


>150 ARTISAN  
FOOD PRODUCERS

45 000  
REINDEERS



55-70 000 MOOSE



130 000  
INHABITANTS