

11,5 MILLION GUEST NIGHTS/year

➤ 3,2 MILLION IN COMMERCIAL ACCOMMODATIONS

➤ 19% FOREIGN

➤ 50% NORWAY



DAY VISITS
1,2 MILLION/year

The Tourism Industry in Jämtland Härjedalen

"Leading in outdoor nature-based experiences"

In Jämtland Härjedalen tourism is a primary industry with a turnover of

5,84 BILLION sek/year

Direct tourism employment:

5 050 FULL-TIME EMPLOYMENTS



SONFJÄLLET
NATIONAL PARK

2,79
MILLION/year



18 000



WHITE
GUIDE 29



>150 ARTISAN
FOOD PRODUCERS

