

TOURISM BUSINESS IN JÄMTLAND HÄRJEDALEN

“Leading in outdoor nature based experiences”

11,3

MILLION

Guest nights per year

3,1

MILLION

GN In Commercial Accommodations



1,1

MILLION

Day Visits in the Region

7%

Foreign Guest Nights (Commercial)

27%

Of the 19% are Norwegian



1,3%

Of all Residents in Sweden live in Jämtland Härjedalen



- 900 Bears
- 55-70 000 Moose
- 47 000 Reindeer

132.000

People are residents in the Region Jämtland Härjedalen

Tourism is a Core Industry of the Region with a turnover of:

5,69

BILLION

3%

Of the Swedish Tourism Turnover

The Tourism Business generates

7.700

FULL TIME JOBS

4.870

Directly employed

2.810

Indirectly employed



2,94

MILLION

Ski Days



26

WHITE GUIDE

Number of Mentions

150

FOOD ARTISANS



SONFJÄLLET NATIONAL PARK



110.000

BEDS

In Commercial Accommodations (Hostels, Hotels, Cabins and apartments for rent)



0,24

HOLIDAY HOMES

Per Inhabitant (0,93 Holiday Homes per resident of the community Härjedalen)



2021