

# TOURISM BUSINESS IN JÄMTLAND HÄRJEDALEN

**12,3**  
MILLION

Guest nights per year

**3,2**  
MILLION

Guest nights in Commercial Accomodations (total)

**1,2**

MILJONER

Daytime visitors per year

**467 000**

Foreign Guest Nights (Commercial)

**219 300**

Of the Foreign Guest Nights are made by Norwegians

COMMITMENT  
AMBIENCE  
MIGRATION  
FIRST TIME JOBS  
INNOVATION  
JOBS  
SUSTAINABLE GROWTH  
A SENSE OF PRIDE  
ATTRACTIVENESS  
TAX REVENUE  
INTEGRATION

**1,3%**

Of all residents in Sweden live in Jämtland Härjedalen

**132 700**

Residents in the Region Jämtland Härjedalen



31-42 000 Moose 47 000 Reindeer 1 000 Bears

Tourism is a core industry in the region with a yearly turnover of:

**6,57**  
BILLION

**3%**

Of the Swedish tourism turnover

The Tourism business generates:

**8 450**

FULL TIME JOBS

**5 370** **3 080**

Directly employed Indirectly employed



**3,38**

MILLION

Ski days



**26**

WHITE GUIDE

Restaurant & Café Mentions



**225**

NATURE AND CULTURE TOURISM BUSINESSES

68 of these are Homestead museums



**>112 000**

BEDS

In commercial accomodations. (Hotels, hostels, camping, -capins, apartments)-



SONFJÄLLETS NATIONAL PARK



**32 600**

HOLIDAY HOMES

0,9 per inhabitant in the community Härjedalen



GEO PARK INDALSÄLVEN



2022