

TOURISM BUSINESS IN JÄMTLAND HÄRJEDALEN

12,3
MILLION

Guest nights per year

3,2
MILLION

Guest nights in Commercial Accomodations (total)

1,2

MILJONER

Daytime visitors per year

467 000

Foreign Guest Nights (Commercial)

219 300

Of the Foreign Guest Nights are made by Norwegians

COMMITMENT
AMBIENCE
MIGRATION
FIRST TIME JOBS
INNOVATION
JOBS
SUSTAINABLE GROWTH
A SENSE OF PRIDE
ATTRACTIVENESS
TAX REVENUE
INTEGRATION

1,3%

Of all residents in Sweden live in Jämtland Härjedalen

132 700

Residents in the Region Jämtland Härjedalen



31-42 000 Moose 47 000 Reindeer 1 000 Bears

Tourism is a core industry in the region with a yearly turnover of:

6,57
BILLION

3%

Of the Swedish tourism turnover

The Tourism business generates:

8 450

FULL TIME JOBS

5 370 **3 080**

Directly employed Indirectly employed



3,38

MILLION

Ski days



26

WHITE GUIDE

Restaurant & Café Mentions



225

NATURE AND CULTURE TOURISM BUSINESSES

68 of these are Homestead museums



>112 000

BEDS

In commercial accomodations. (Hotels, hostels, camping, -capins, apartments)-



SONFJÄLLETS NATIONAL PARK



32 600

HOLIDAY HOMES

0,9 per inhabitant in the community Härjedalen



GEO PARK INDALSÄLVEN



2022