

TOURISM BUSINESS IN JÄMTLAND HÄRJEDALEN

11,2
MILLION

Guest nights per year

2,9
MILLION

Guest nights in Commercial Accomodations (total)

1,1

MILJONER

Daytime visitors per year

483 000

Foreign Guest Nights (Commercial)

228 000

Of the Foreign Guest Nights are made by Norwegians

AMBIENCE COMMITMENT
INNOVATION MIGRATION FIRST TIME JOBS
JOBS SUSTAINABLE GROWTH
A SENSE OF PRIDE ATTRACTIVENESS
TAX REVENUE INTEGRATION

1,3%

Of all residents in Sweden live in Jämtland Härjedalen

132 600

Residents in the Region Jämtland Härjedalen



31-42 000 Moose 47 000 Reindeer 1 000 Bears

Tourism is a core industry in the region with a yearly turnover of:

6,23
BILLION

3%

Of the Swedish tourism turnover

The Tourism business generates:

7 860
FULL TIME JOBS

5 370 3 080

Directly employed Indirectly employed



2,97

MILLION

Ski days



25

WHITE GUIDE

Restaurant & Café Mentions



225

NATURE AND CULTURE TOURISM BUSINESSES

68 of these are Homestead museums



>112 000

BEDS

In commercial accomodations. (Hotels, hostels, camping, -capins, apartments)-



SONFJÄLLETS NATIONAL PARK



32 250

HOLIDAY HOMES

0,9 per inhabitant in the community Härjedalen



GEO PARK INDALSÄLVEN



2023