

TOURISM BUSINESS IN JÄMTLAND HÄRJEDALEN

11,5

MILLION

Guest nights per year

2,9

MILLION

Guest nights in Commercial
Accommodations (total)

1,1

MILJONER

Daytime visitors per year

545 000

Foreign Guest Nights
(Commercial)

240 000

Of the Foreign Guest Nights are
made by Norwegians

AMBIENCE COMMITMENT
INNOVATION MIGRATION FIRST TIME JOBS
JOBS SUSTAINABLE GROWTH
A SENSE OF PRIDE ATTRACTIVENESS
TAX REVENUE INTEGRATION

1,3%

Of all residents in
Sweden live in
Jämtland Härjedalen

132 800

Residents in the Region
Jämtland Härjedalen



31-42 000 Moose



47 000 Reindeer



1 000 Bears

Tourism is a core industry in the
region with a yearly turnover of:

6,48

BILLION

4%

Of the Swedish tourism turnover

The Tourism business generates:

8 000

FULL TIME JOBS

5 090

Directly employed

2 910

Indirectly
employed



3,1

MILLION

Ski days



30

WHITE GUIDE

Restaurant & Café
Mentions



225

NATURE AND
CULTURE
TOURISM
BUSINESSES

68 of these are
Homestead museums



>123 500

BEDS

In commercial
accommodations.
(Hotels, hostels, camping,
cabins, apartments)



33 500

HOLIDAY HOMES

0,9 per inhabitant in
the community
Härjedalen



SONFJÄLLETS
NATIONAL PARK



GEO PARK
INDALSÄLVEN



2024